

## MEDIA RELEASE

For immediate release

### **Bob Carr and Neil Gamble join Crescendo Partners' Advisory Board**

**Sydney, 1<sup>st</sup> of May 2007.** Former NSW Premier the Honourable Bob Carr and Mr. Neil Gamble have joined Mr. Liam Forde and Mr. David Benn as members of Crescendo Partners' Advisory Board.

The Advisory Board's objective is to support Crescendo's leadership on the determination of the overall direction of the company. Members of the Board are high profile individuals with a common trait of senior leadership positions in Australia and internationally. From time to time, their unique skills are leveraged through more direct involvement in Crescendo Partners' activities and projects with clients.

"We are proud to welcome Bob Carr and Neil Gamble to our Board. Their experience and passion will produce tangible benefits directly to our company and indirectly to our clients in terms of strategic thinking and leadership" stated Joseph Crepaldi, Managing Director of Crescendo Partners.

The Hon. Bob Carr will provide insights on a broader vision for Crescendo Partners and he will connect the company and its clients to social and environmental issues on a larger scale; in addition, he can also concretely support clients in appreciating the political and Government dimension on major strategies and transactions which Crescendo may be invited to consult upon.

Bob Carr said: "I look forward to expanding my experience in association with a dynamic, internationally-focused firm. I am very impressed by the flexible enthusiastic ethos of Crescendo Partners".

Neil Gamble's extensive CEO experience will be leveraged to help Crescendo Partners to better relate to senior client executives, interpreting the decision making

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patterns within organisations and suggesting ways to improve the impact of our consulting activities. He will also take an active role on investment initiatives Crescendo Partners is pursuing, by adding to the team the benefit of his considerable transactional experience.

“I am delighted to work with such a dynamic team, as I appreciate the unique entrepreneurial spirit which clearly differentiates Crescendo Partners from other consulting and M&A firms. I have been impressed by their ability to involve me proactively in the business, especially on activities close to my interests in the media and new technology industries”, said Neil Gamble.

Chris Paxton, Director and co-founder of Crescendo Partners, added that the two new Board members were joining at the time in which the company was facing yet another growth spur in the scale and scope of its activities, and that their contribution will be instrumental to the further growth of the business.

**About Bob Carr:** Bob Carr was educated at the University of New South Wales and was a journalist before being elected to the New South Wales Parliament in 1983. He became Leader of the Opposition in 1988 and Premier in 1995. His achievements include record spending on infrastructure, the highest literacy rates in the nation, landmark tort reform, and the world’s first carbon trading scheme. Bob Carr retired in 2005 as the longest continually serving premier in NSW history.

**About Neil Gamble:** Born and educated in South Africa, Neil Gamble immigrated to Australia in 1979 and has been, in the last 20 years, CEO of major companies including Medallist Developments, Solution 6 Holdings, Star City Holdings Ltd, Australis Media Ltd and Wormald International Ltd. He is currently Director of Engin Limited, Chairman of Ryarc Media Limited and manages his own private equity portfolio.

**About Crescendo Partners:** Crescendo Partners ([www.crescendopartners.com.au](http://www.crescendopartners.com.au)) is a management consulting and advisory firm that specialises in the area of strategy, including M&A and profit improvement initiatives. It positions itself in a new intersection between global firms and local boutiques, offering high quality services typical of high value add consulting firms. Amongst its portfolio of projects, in the last year, Crescendo has also been involved with many of the major Private Equity transactions in Australia and New Zealand.

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